

Barcelona 2025/26

SUMMER I* 2026	
CORE COURSES	ECTS
BCOBM111 Business Management	5 ECTS
BCOBM112 Managing People & Organizations	5 ECTS
BCOBM113 Marketing and UX	5 ECTS
BCOBM114 Impactful Communication	5 ECTS
BCOBM115 Finance and Accounting	5 ECTS
BCOBM116 Innovative Technology in Business	5 ECTS
BCOBM211 Logistics and Operations	5 ECTS
BCOBM212 Digital Business	5 ECTS
BCOBM213 Financial Reporting and Analysis	5 ECTS
BCOBM214 Entrepreneurship & Business Development	5 ECTS
BCOBM311 Creative Business Cases	5 ECTS
BCOBM312 Transformational Change Management	5 ECTS
BCOBM313 Innovation in Business	5 ECTS

COURSES OF SPECIALIZATION	
CERTIFICATE IN BUSINESS ADMINISTRATION	ECTS
BBABM211 Cross-Cultural Business Issues	5 ECTS
BBABM212 Knowledge Management	5 ECTS
BBABM311 Supply Chain Management	5 ECTS
BBABM312 Decision Analysis	5 ECTS
BBABM313 International Strategic Management	5 ECTS

CERTIFICATE IN ARTS IN DIGITAL COMMUNICATION	ECTS
BADBM211 Innovations in Digital Communication	5 ECTS
BADBM212 Interpersonal Communication in Global Contexts	5 ECTS
BADBM311 Digital Graphic Design & Management	5 ECTS
BADBM312 Content Creation in the Digital Era	5 ECTS
BADBM313 Ethics & Legislation for Digital Communication	5 ECTS

CERTIFICATE IN SPORT MANAGEMENT	ECTS
BASBM211 Sports Sociology	5 ECTS
BASBM212 Public & Media Relations in Sport	5 ECTS
BASBM311 Sports Data & Analysis	5 ECTS
BASBM312 Sports Marketing	5 ECTS
BASBM313 Sports Career Development	5 ECTS

CERTIFICATE IN DIGITAL BUSINESS, DESIGN & INNOVATION	ECTS
BDIBM211 Boosting Creativity	5 ECTS
BDIBM212 Digital Skills Development	5 ECTS
BDIBM311 Introduction to Data Science	5 ECTS
BDIBM312 Digital Transformation	5 ECTS
BDIBM313 Entrepreneurship in Digitalization	5 ECTS

CERTIFICATE IN INTERNATIONAL RELATIONS	ECTS
BAIBM211 Cross-cultural Business Issues	5 ECTS
BAIBM212 International Relations: Theory and Practice	5 ECTS
BAIBM311 Global Economic Geography	5 ECTS
BAIBM312 International Law	5 ECTS
BAIBM313 Conflict Management	5 ECTS

CERTIFICATE IN ARTIFICIAL INTELLIGENCE	ECTS
BARBM211 AI Business Fundamentals	5 ECTS
BARBM212 Getting Started with Data Literacy, Big Data and Visualization	5 ECTS
BARBM311 NLP, Generative AI and Robotics in Business	5 ECTS
BARBM312 AI in Investment & Business Growth	5 ECTS
BARBM313 Responsible AI Principles	5 ECTS