RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

Exchange Student Module List - LEVEL 3 - 2024/2025

Programme Director : DESPREZ Noémie

MAJ 25/03/2024

A student must choose minimum 16 ECTS in management modules per semester. The total maximum number of credits is 32 ECTS with language modules. A full time workload in Europe is equivalent to 30 ECTS.

FALL SEMESTER - September 2024 to December 2024

Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules (Choose up to 4 modules)							
HR301E_B	International HR Management	24				24	4
NG302E_B	International Negotiation Skills	24				24	4
ST302E_B	Strategy	24				24	4
ST307E_B	International Business Environment	24				24	4
Specialization tracks (Choose up to 3 modules from 1 specialization only)							
FINANCE SPECIALIZATION							
FI300E_B	Financial Mathematics	24				24	4
FI301E_B	Concepts of Corporate Finance	24				24	4
FI303E_B	Financial Analysis	24				24	4
MARKETING SPECIALIZATION							
MK303E_B	Omni Channel Management & Distribution	24				24	4
MK306E_B	Digital Marketing Strategy	24				24	4
MK313E_B	Consumer Behaviour	24				24	4
SUPPLY CHAIN SPECIALIZATION							
SC301E_B	Supply Chain Management	24				24	4
SC302E_B	Purchasing Management	24				24	4
SC303E_B	Inventory Management & Warehousing	24				24	4
Languages (Optional)							
0LV2F1	French as a Foreign Language	30				30	2
0FC1	French Culture	30				30	2
Compulsory Events							
EV300N_B	Induction Seminar	6				6	-
EV002N	International Fair	6				6	-

SPRING SEMESTER - January 2025 to July 2025

Please select a minimum of 4 management modules. NB: it is NOT possible to mix modules from different specializations.

Module code	Module title	Hours 1st Semester		Hours 2nd Semester		Total hours	Credits
		Face to face	Online	Face to face	Online		
Core modules (Choose up to 4 modules)							
CR302E_B	Mindful Decision-Making			24		24	4
PM301E_B	Project Management			24		24	4
ST305E_B	Doing Business in France			24		24	4
ST308E_B	Entrepreneurial Thinking and Innovation			24		24	4
Specialization tracks (Choose up to 3 modules from 1 specialization only)							
FINANCE SPECIALIZATION							
FI302E_B	Financial Markets and Risk Management			24		24	4
FI304E_B	Banking Systems and Services			24		24	4
FI305E_B	Fundamentals of Auditing			24		24	4
MARKETING SPECIALIZATION							
MK307E_B	Business to Business Marketing			24		24	4
MK309E_B	Digital Marketing Communications			24		24	4
MK314E_B	Brand Management and Sustainability			24		24	4
SUPPLY CHAIN SPECIALIZATION							
QM311E_B	Operations & Production Management			24		24	4
SC305E_B	Transportation and Distribution Management			24		24	4
SC306E_B	Introduction to Supply Chain Analytics			24		24	4
Languages (Optional)							
0LV2F2	French as a Foreign Language			30		30	2
0FC2	French Culture			30		30	2

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